

How much did East Cambridgeshire District Council spend in total on advertising in 2019, 2020, 2021, 2022, and 2023?

For each of these years, please provide a full percentage breakdown of all the platforms used for East Cambridgeshire District Council advertising including:

1. Regional and local UK news brand publishers
 - (a) in print
 - (b) online
2. Google
3. Facebook
4. Other major online platforms e.g. Twitter, Instagram, YouTube, LinkedIn, Tik Tok