



Further to your information request FOI/EIR 24/25-117, please find your question and our response below.

Request:

Information you have on the Ask for Angela campaign

- I request the yearly promotional cost of the campaign from 2016 - June 2024.
- I also request the yearly training cost of the campaign from 2016 - June 2024.
- I also request a breakdown of how the campaign is being implemented from 2016 - June 2024.
- I also request a breakdown of how staff members are being trained under the campaign from 2016 - June 2024.
- I also request access to any training documents or literature from the campaign from 2016 - June 2024.
- I also request a breakdown of the budget plans of the campaign for 2025.
- I also request how many local council reports have mentioned 'Ask for Angela' in the last year and since the campaign started in 2016.

Response:

Community Safety Partnership, Police and ECDC supported the 'Ask for Angela' campaign with East Cambridgeshire District Council holding a launch in 2018.

- £0
- £0
- £0 – we refer to the campaign in a Drink Spiking presentation. We also have a link to 'Ask for Angela' on our Community Safety Partnership webpages, where anyone can download resources.
- We have one Officer who is on the Community Safety Partnership board. She was involved with the initial implementation of the campaign for East Cambridgeshire District Council. There is no training involved.
- In July 2023, ECDC staff and businesses in East Cambs attended a drink spiking training session provided by East Cambs CSP who commissioned StampOut Spiking to deliver the training. ASK Angela was part of this training programme. Below is a snippet of the presentation. We also have a link to ask Angela on our CSP webpages, where anyone can download resources. Please also see the attachment for the documents used at the implementation in 2018.

ASK ANGELA:-

- ◉ This is a national campaign that was started in Lincolnshire and which we adopted with the kind permission of the Safer Communities Sexual Violence and Abuse Partnership, Lincolnshire. In Torbay the initiative has been rolled out by our Best Bar None scheme and supported by Are You OK. Whilst Best Bar None Torbay have offered it to the premises signed up to the Best Bar None scheme, please feel free to download the resources for use.
- ◉ There is also easy to follow staff guidance with the resources.

[Ask for Angela are you OK?](#)



- £0
- 0

This concludes your request FOI/EIR 24/25-117.

If information has been refused, please treat this as a Refusal Notice for the purposes of the Act.

If you disagree with our decision or are otherwise unhappy with how we have dealt with your request in the first instance you may approach foi@eastcamb.gov.uk and request a review. A request for review must be made in no more than 40 working days from the date of this email.

Should you remain dissatisfied with the outcome you have a right under s50 of the Freedom of Information Act to appeal against the decision by contacting the Information Commissioner, Wycliffe House, Water Lane, Wilmslow SK9 5AF.