



Further to your information request FOI/EIR 24/25-093, please find your question and our response below.

Request:

- 1) Do you use a social media management platform?
- 2) If so, what tools do you use?
- 3) What is your annual spend on a social media management tool?
- 4) What dates does your contract with your current supplier end (month & year) ?
- 5) Do you use a social listening / media monitoring platform?
- 6) If so, what tools do you use?
- 7) What is your annual spend on a social listening / media monitoring tool?
- 8) What dates does your contract with your current supplier end (month & year)
- 9) Who is the senior person responsible for managing these contracts?

Response:

- 1) No
- 2) n/a
- 3) n/a
- 4) n/a
- 5) No
- 6) n/a
- 7) n/a
- 8) n/a
- 9) Annalise Lister, Communications Manager

This concludes your request FOI/EIR 24/25-093.

If information has been refused, please treat this as a Refusal Notice for the purposes of the Act.

If you disagree with our decision or are otherwise unhappy with how we have dealt with your request in the first instance you may approach foi@eastcambs.gov.uk and request a review. A request for review must be made in no more than 40 working days from the date of this email.

Should you remain dissatisfied with the outcome you have a right under s50 of the Freedom of Information Act to appeal against the decision by contacting the Information Commissioner, Wycliffe House, Water Lane, Wilmslow SK9 5AF.