



# EAST CAMBRIDGESHIRE DISTRICT COUNCIL

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[www.eastcambs.gov.uk](http://www.eastcambs.gov.uk)

Further to your information request FOI/EIR 23/24-378, please find your question and our response below.

## Request:

Could you please let me know how much you spent on advertising on social media platforms in each of the last four financial years - 2019/20, 2020/21, 2021/22 and 2022/23 - broken down by platform.

## Response:

Year	Facebook	Twitter/X	Instagram	TikTok	Other	TOTAL
2019/20	150.00	0	0	0	0	150.00
2020/21	1000.00	0	0	0	0	1000.00
2021/22	1000.00	0	0	0	0	1000.00
2022/23	0	0	0	0	0	0

This concludes your request FOI/EIR 23/24-378.

If information has been refused, please treat this as a Refusal Notice for the purposes of the Act.

If you disagree with our decision or are otherwise unhappy with how we have dealt with your request in the first instance you may approach [foi@eastcambs.gov.uk](mailto:foi@eastcambs.gov.uk) and request a review. A request for review must be made in no more than 40 working days from the date of this email.

Should you remain dissatisfied with the outcome you have a right under s50 of the Freedom of Information Act to appeal against the decision by contacting the Information Commissioner, Wycliffe House, Water Lane, Wilmslow SK9 5AF.