



EAST CAMBRIDGESHIRE DISTRICT COUNCIL

THE GRANGE, NUTHOLT LANE,
ELY, CAMBRIDGESHIRE CB7 4EE

Telephone: Ely (01353) 665555

www.eastcambs.gov.uk

Further to your information request FOI/EIR 23/24-151, please find your question and our response below.

Request:

I am writing to request information about the use of Media Intelligence Services by your organisation. Specifically, I would like to know:

1. Whether your organisation is currently using any Media Intelligence services.
2. If your organisation is using Media Intelligence services, what specific services are being utilised? (e.g., media monitoring, media analysis, media contacts database, etc.)
3. The name of the provider(s) of these Media Intelligence services.
4. The total cost of the contract(s) with the provider(s) of these Media Intelligence services, including any fees for additional services not covered by the original contract.
5. The overall value of the contract(s) with the provider(s) of these Media Intelligence services, including both direct costs and indirect costs (such as training, implementation, or support).

Response:

1. East Cambridgeshire District Council does not use any Media Intelligence Services
2. n/a
3. n/a
4. n/a
5. n/a

This concludes your request FOI/EIR 23/24-151.

If information has been refused please treat this as a Refusal Notice for the purposes of the Act.

If you disagree with our decision or are otherwise unhappy with how we have dealt with your request in the first instance you may approach foi@eastcambs.gov.uk and request a review. A request for review must be made in no more than 40 working days from the date of this email.

Should you remain dissatisfied with the outcome you have a right under s50 of the Freedom of Information Act to appeal against the decision by contacting the Information Commissioner, Wycliffe House, Water Lane, Wilmslow SK9 5AF.