

ELECTION ADDRESSES FROM CANDIDATES FOR ELECTION OF MAYOR (CAMBRIDGESHIRE AND PETERBOROUGH)

REQUIREMENTS OF AN ELECTION ADDRESS

An election address **MUST**:

- ♦ be submitted to the Combined Area Returning Officer (CARO) by 4.00pm on 2 April 2025;
- ♦ contain matter **ONLY** related to the Combined Authority Mayoral Election;
- ♦ contain a statement to the effect that it has been prepared by the Candidate's election agent;
- ♦ give the name and address of the election agent and the name and address of the candidate on whose behalf it has been prepared;
- ♦ include the relevant electoral area (if a candidate has requested not to make their home address public);
- ♦ be printed on no more than two sides of A5;
- ♦ two identical copies (signed on the back by the Candidate) of any photograph of the candidate to be used in the address;
- ♦ meet the following technical specification: Single point high resolution pdf's (one for each A5 with trims and bleeds).

An election address **MUST NOT**:

- ♦ contain any advertising material (other than material promoting the candidate as a candidate at the combined authority mayoral election);
- ♦ contain any material referring to any other candidate for election at the combined authority mayoral election;
- ♦ contain any material appearing to you to be included with a view to commercial gain;
- ♦ contain a representation of an emblem of a registered political party registered with the Commission unless the address was prepared on behalf of that party's authorised candidate (ie the candidate's nomination was accompanied by the nomination deadline by a valid certificate of authorisation);
- ♦ contain a party description or joint description registered with the Commission unless the candidate's address was prepared on behalf of that party or those parties jointly (ie the candidate's nomination was accompanied by the nomination deadline by a valid certificate of authorisation or certificates of authorisation for joint candidates).

As long as the election address meets the requirements set out above, it can be formatted as the candidate wishes including using any combination of words, pictures and artwork.