

Corporate Plan 2021-2023

	Sound Financial Management	Improving Transport	Housing	Cleaner, Greener East Cambridgeshire	Social & Community Infrastructure
Promises	<ul style="list-style-type: none"> Keep Council Tax and fees low; keep delivering great services Be more commercial, but within reason: "commercial for community" Ensure developer contributions are used effectively to maximise community benefit Minimise bureaucracy, duplication and ensure efficiency and transparency across Council services 	<ul style="list-style-type: none"> Support better bus services: more frequent, more rural routes Champion and improve the East Cambs Strategic Cycle/Footpath Network Support the A14/A142 junction upgrade at Exning Support the A10 dualling project, including an off road cycle path from Ely to Cambridge, a segregated pedestrian/cycle crossing near the BP roundabout, and junction improvements Continue to work with stakeholders and neighbouring authorities to improve rail connectivity and services across the district and wider areas Keep free parking in our city and town centre car parks 	<ul style="list-style-type: none"> Continue to support existing Community Land Trusts across the district Encourage communities to set up new Community Land Trusts Continue to secure well designed high quality places that enable people to live and work locally Deliver First Homes for people who live and work locally Continue to develop a delivery model to secure the benefits of the Kennett development for the local community and the Council Deliver £100k Homes in Ely, Fordham and Kennett 	<ul style="list-style-type: none"> Continue to clamp down on fly-tipping, graffiti and litter and prosecute where there is evidence to do so Deliver a great street cleaning service Continue our Purge on Plastics campaign- to reduce single use plastics and encourage others across the district to do the same Support the Doubling Nature Campaign Implement the Council's Environment and Climate Strategy & Action Plan (EnvPlan) To positively engage in the Future Parks Accelerator Programme (FPA) Retain a kerbside Green Waste Collection service 	<ul style="list-style-type: none"> Continue to provide a great homelessness, housing & advice service and provide a Housing & Community Advice Service with multiple agencies, to our harder to reach rural areas across the district Support of the delivery of improved Health facilities across the district Support the delivery of new and/or improved community facilities Support Leisure Providers across the district Explore opportunities to deliver improved outdoor sporting facilities Continue to support and enable our local businesses and communities Submit Market Town bids to the Combined Authority Deliver a crematorium in East Cambridgeshire Work with delivery partners to secure superfast broadband for our district Work with the Internal Drainage boards to increase system capacity for Water Management and Flood Prevention Work with partners and the community to reduce anti-social on-street parking in our towns and villages
Our Commitments in 2021/122	<ul style="list-style-type: none"> Only raise Council Tax and fees as a last resort East Cambs Trading Company and East Cambs Street Scene will deliver their Business Plans to help meet the Council's Medium Term Financial Strategy and protect and invest in priority services Regularly review the CIL Infrastructure List to ensure that it is fit for purpose to assist with providing partial funding to meet the pressure on the infrastructure needs arising from new development 	<ul style="list-style-type: none"> Continue to promote and make representations arising from the 'New Bus Service Proposals for East Cambridgeshire' Prospectus Approve the 'East Cambridgeshire Strategic Cycle/Footpath Strategy' (November 2021) Prioritise 5 Cycleway/Footway Routes for feasibility exploration (September 2021) Work with stakeholders and local authorities to develop A142/A14 junction improvements and consider inclusion on the CIL Infrastructure List Continue to make representations to the Combined Authority to identify the importance of the A10 dualling project, including off road cycle path from Ely to Cambridge and a segregated pedestrian/cycle crossing near the BP roundabout, and junction improvements Actively work with the Combined Authority and neighbouring councils to promote the benefits of the East West Rail project and respond to consultations Support Soham Railway Station Phase 2 including the Snailwell Loop Support the Dullingham Loop Actively engage and respond to Ely Area Capacity Enhancement consultations to promote the importance of the Queen Adelaide Road Improvement Scheme whilst maximising the rail connectivity network for the district and wider area Actively participate in the Suffolk County Council/Cambridgeshire County Council/Highways England Cross Boundary Road Corridor Workshop to ensure East Cambridgeshire benefits from transport improvement schemes 	<ul style="list-style-type: none"> Work with communities to establish and develop new Community Land Trusts throughout the district Host a Community Led Development Seminar to showcase the various schemes within East Cambridgeshire If planning permission is approved, secure additional affordable housing (above 30%) on Former MoD site, Ely Encourage development that conforms with the Local Plan Policies and adopted SPDs Adopt £100k Homes allocation policy for East Cambridgeshire (July 2021) Approve 'First Homes' local connection criteria (September 2021) 	<ul style="list-style-type: none"> Continue the Michael Recycle campaign, including education in schools across the district and targeting of areas with low rates of recycling Implement policy changes arising from the Government Waste Strategy Consultation Support ECSS to achieve stretch targets for street cleaning Continue to deliver actions in the Purge on Plastics campaign Encourage residents to contribute to the EnvPlan Ideas Forum Deliver the actions in the 2021/22 EnvPlan Develop EnvPlan actions for 2022/23 and provide regular updates on progress to Members and residents 	<ul style="list-style-type: none"> Our excellent Housing & Community Advice Service will be delivered throughout the district by using our Housing & Community Advice Bus, Community Hubs and Offices Review the list of Health facilities on the CIL Infrastructure List & allocate funds as appropriate (October 2021) Review CIL Infrastructure List to include provision/improvement of community facilities and allocate funding as appropriate (October 2021) Consider including water management and flood prevention infrastructure solutions on the CIL Infrastructure List Approve the Outdoor Sports Facilities Study and where appropriate assist providers in delivering outcomes (September 2021) Continue to implement the COVID-19 12 Month Roadmap Action Plan Support residents using the successful and continued COVID-19 Outbreak Management fund Continue to support Parish/Community Groups with their COVID-19 Action Plans Continue to distribute COVID-19 Business Grants as appropriate Engage with stakeholders and the Combined Authority to promote the importance of business support to enable both recovery and business development across the district Work with the Combined Authority to develop the Employment & Skills Strategy Deliver the actions set out in our approved Youth Strategy and Equality, Diversity & Inclusion Policy Actively engage and work with all Leisure Providers in the district to provide advice and support for funding applications to assist with recovery Submit the A10 Littleport Roundabout Market Town Bid to the Combined Authority Prepare Ely and Soham Market Town Bids for submission to the Combined Authority Submit a planning application for a green, environmentally friendly crematorium, natural burial site and pet cemetery in Mepal which will include enhancements to the natural landscape and low level recreational activity compatible with ecology needs of the site Lobby government so that the district can benefit from broadband investment Actively work with partners to reduce anti-social parking across the district