

SPLASH PAD FOR ELY

An exciting new project, spearheaded by local residents, with rapidly growing public support

What is a Splash Pad?

- ▶ A water playground
- ▶ Featuring interactive sprinklers, fountains, water jets and much more
- ▶ Typically zoned into 3 areas catering for toddlers, children and teens
- ▶ Cheaper and safer to run than a traditional paddling pool
- ▶ Works well alongside existing dry play equipment as a leisure destination



How will it benefit families?



- ▶ Free family leisure facility
- ▶ Appeals to a wide range of ages, including teens
- ▶ Fully accessible to users with a range of disabilities
- ▶ Encourages families to be physically active in the fresh air
- ▶ Promotes water confidence - an important skill for life

How will it benefit our local community?

- ▶ Draws visitors into the city
- ▶ Provides a customer base for local businesses
- ▶ Creates a positive meeting point for young people
- ▶ Enhances the appeal of Ely as a place to live and work



What is the environmental impact?



- ▶ Very low environmental impact
- ▶ Consumes water only when activated by users, with limitation settings available
- ▶ Flow through system requires no chemicals
- ▶ Grey water can be collected for council use
- ▶ Low profile visual design blends well into any chosen location
- ▶ Decreases journeys made by local residents to Cambridge and Newmarket locations

What do we recommend for Ely?

- ▶ £200k for a 150m² Splash Pad
- ▶ Low maintenance flow-through system with grey water collection
- ▶ Less than £10k per annum running costs (potentially funded by a small refreshment kiosk or sponsorship by local businesses)
- ▶ Minimal site requirements:
2lps mains water supply, foul drain, single phase electricity, relatively flat land



▶ Suggested sites:

High Barns / St. John's Road / Cherry Hill / Jubilee Gardens / Paradise Centre / Former MoD Site

Is there evidence for success?



- ▶ Three successful Splash Pads in Cambridge, endorsed by Ian Ross, Community Sport & Recreation Manager at CCC
- ▶ Newly refurbished Splash Pad in Newmarket, launched in 2019 to positive public and press response
- ▶ Splash Pad in St. Neots recently approved by councillors
- ▶ Consultation with Ustigate, the largest waterplay specialists in the UK with over 100 installations completed.

How much public support is there?

- ▶ Facebook page *Splash Pad for Ely, Cambs* gained over 1500 followers in just 2 weeks
- ▶ Change.org petition *Splash Pad Campaign for Ely, Cambs* has been signed by 1,973 local residents to date
- ▶ A brief online survey of young people by Voluntary & Community Action East Cambs received 231 detailed responses in support of a Splash Pad
- ▶ Attention received in the local press includes a feature by *Spotted in Ely*, coverage in local parish magazines and a live interview on *BBC Radio Cambridgeshire*.



The image shows a screenshot of a Change.org petition page titled "Splash Pad Campaign for Ely, Cambs". The page features a navigation bar with "change.org", "Start a petition", "My petitions", "Browse", and "Subscription". Below the navigation bar is a search icon and a "Log in" link. The main heading is "Splash Pad Campaign for Ely, Cambs". A progress bar indicates "265 have signed. Let's get to 500!". Below the progress bar are input fields for "First name", "Last name", and "Email". The location is set to "Helston, TR13 United Kingdom". There are two radio button options: "Yes! Tell me if this petition wins, and how I can help other relevant petitions" and "No. I do not want to hear about this petition's progress or other relevant petitions." A red "Sign this petition" button is visible. A checkbox option "Do not display my name and comment on this petition" is also present. At the bottom, there is a note: "We process your information in accordance with our [Privacy Policy](#) and [Terms of Service](#)."

change.org Start a petition My petitions Browse Subscription

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angela haylock started this petition to East Cambs District Council and Ely City Council

We are a group of parents who would like to see a splash pad built in Ely for local residents and surrounding villages.

Splash pads are interactive water playgrounds which get young people active in a fun and engaging way. They are suitable for all ages and abilities making the perfect family day out.